

# COOKIE POLICY

## About this policy

This Cookie Policy (the 'policy') explains what cookies are and how we (Apex2100) use them. You should read this policy so you can understand what type of cookies we use, the information we collect using them and how that information is used.

This policy should be read together with our Privacy Notice, which sets out how and why we collect, store, use and share personal data generally, as well as your rights in relation to your data. If you have any questions about this policy please contact us by email sent to [info@apex2100.org](mailto:info@apex2100.org).

## What are cookies and why we use them?

A cookie is a small text file that is downloaded onto your device (e.g. computer, mobile phone or tablet), when you visit a website. Cookies contain information that is transferred to your computer's hard drive and are used to distinguish you from other website users.

Cookies are commonly used to improve the performance of websites, to optimise users' experience and to provide website owners with information on how their website is used. For example, cookies may monitor how many times someone visits a website, which pages are read on that website, and where website users are located. They will tell us whether a user viewed our website with sound or with text on their last visit or will allow us to count the number of unique and return visitors to our website. Some of the data collected through cookies will be aggregated or statistical, which means you will not be identified individually.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office, [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## Types of cookies we use

We use the following types of cookies on our website:

<p><b>Strictly necessary cookies</b></p>	<p>These cookies are necessary for the operation of our website. They include, for example, cookies that enable you to navigate our site or display the correct page for the device you are using. These cookies are usually only set in response to your actions which amount to a request for services, such as filling in forms. You can set your browser to block or alert you about these cookies, but this may mean that some parts of our website will not work.</p>
<p><b>Optional cookies</b></p>	<p><b>Analytics cookies:</b> These cookies allow us to track visits to our site and traffic sources so we can measure and improve performance. They also help us to understand how visitors move around our site and which pages are the most popular, so that we can optimise our website. If you do not allow these cookies, we will not receive the information that might help us to optimise our website's performance.</p> <p><b>Functional / Performance cookies:</b> These cookies allow our website to provide enhanced functionality and personalisation. They work by remembering your preferences, choices made by you or the way you interact with our website, in order to enhance your experience. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.</p>

We do not use targeting cookies.



In addition to our own cookies, our website, like many websites, uses Google Analytics, provided by Google, Inc. (“Google”). This involves cookies used to collect and analyse data about the use of our website (which may include users’ IP addresses). Google stores this data on its servers, including in the United States, and uses this data to measure and analyse the use of the website, report on website activity and to provide other services relating to internet usage. Google may also send this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not connect the User’s IP address with any other data held by Google.

We also use 'third party cookies' set by our website service providers, advertising partners and our social media service providers. Some of our pages contain embedded content from Vimeo. Third parties may use cookies on their own websites, and you may receive cookies delivered from these websites. We have no access to, or control of these cookies, should this occur. To understand more about third-party cookies used or to deactivate the use of third-party cookies, please visit the relevant provider’s websites directly.

Cookies may be either “persistent” or “session” cookies. Persistent cookies consist of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). Persistent or tracking cookies are employed to store user preferences and allow to customize how information is presented through site layouts or themes (for example, allow us to retain your language preference). Session cookies, on the other hand, are used by the server to store information about user page activities during a session, so that users can easily pick up where they left off on the server's pages. Session cookies will expire at the end of the user session, when the web browser is closed.

Further information about the cookies that we use is set out at the end of this policy.

### Consent to use cookies

We will ask for your consent to place all cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested, i.e. strictly necessary cookies (for example cookies that help ensure that the content of our website loads quickly and effectively i.e. load balancing or reverse proxying cookies).

You may refuse or withdraw consent provided to the use of cookies or manage your cookie preferences by choosing the appropriate settings on your browser or via the manage cookies option on the notice on our homepage. It may be necessary to refresh the page for the updated settings to take effect.

There is a notice on our home page which describes how we use cookies and requests users’ consent to place cookies on their devices.

### Managing cookie settings and opting out of cookies

Most browsers have built in privacy settings that provide differing levels of cookie acceptance, expiration time, and disposal after a user has visited a particular site. You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. Your browser’s website should contain instructions on how you can do this. Please note, if you block strictly necessary cookies then you may be unable to access certain areas of our website and certain pages will not function properly. We cannot accept liability for any malfunctioning of the user’s device or its installed web browser as a result of any attempt to turn off cookies. You may also choose to opt-out of use of optional cookies when starting a new session on our website, by changing your preferences via the manage cookies option on the notice on our homepage. It may be necessary to refresh the page for the updated settings to take effect.



## Changes to this policy

We may update this policy from time to time. Please check this policy to ensure you are aware of the current version.

This Cookie policy was last updated on 03.03.2021

## Our use of cookies

The table below provides more information about the individual cookies we use and why:

Cookie name and provider	Purpose	Cookie type	Duration
viewed_cookie_policy	GDPR consent	Permanent/Functional	1yr
wp-wpml_current_language	Website Language	Permanent/Functional	24 Hrs
_gat_gtag_UA_126384978_1	Google Analytics	Analytics cookies	1 minute
_gid	Google Analytics	Analytics cookies	24 Hrs

